



November 13, 2018

Yankee Stadium, Bronx, NY



“It was an amazing event from start to finish! I had a full day of meetings and networking and walked away with \$1.3 million in potential revenue for our property!”

Mary Mitchell, Delta Hotels by Marriott - Hunt Valley



Intimate, luxurious suites for private meetings.

The Power of Meetings Realized.

As the MICE industry continues to enjoy monumental growth, more and more events seem to clutter the marketplace, making it difficult to choose which may be the right fit for your brand.

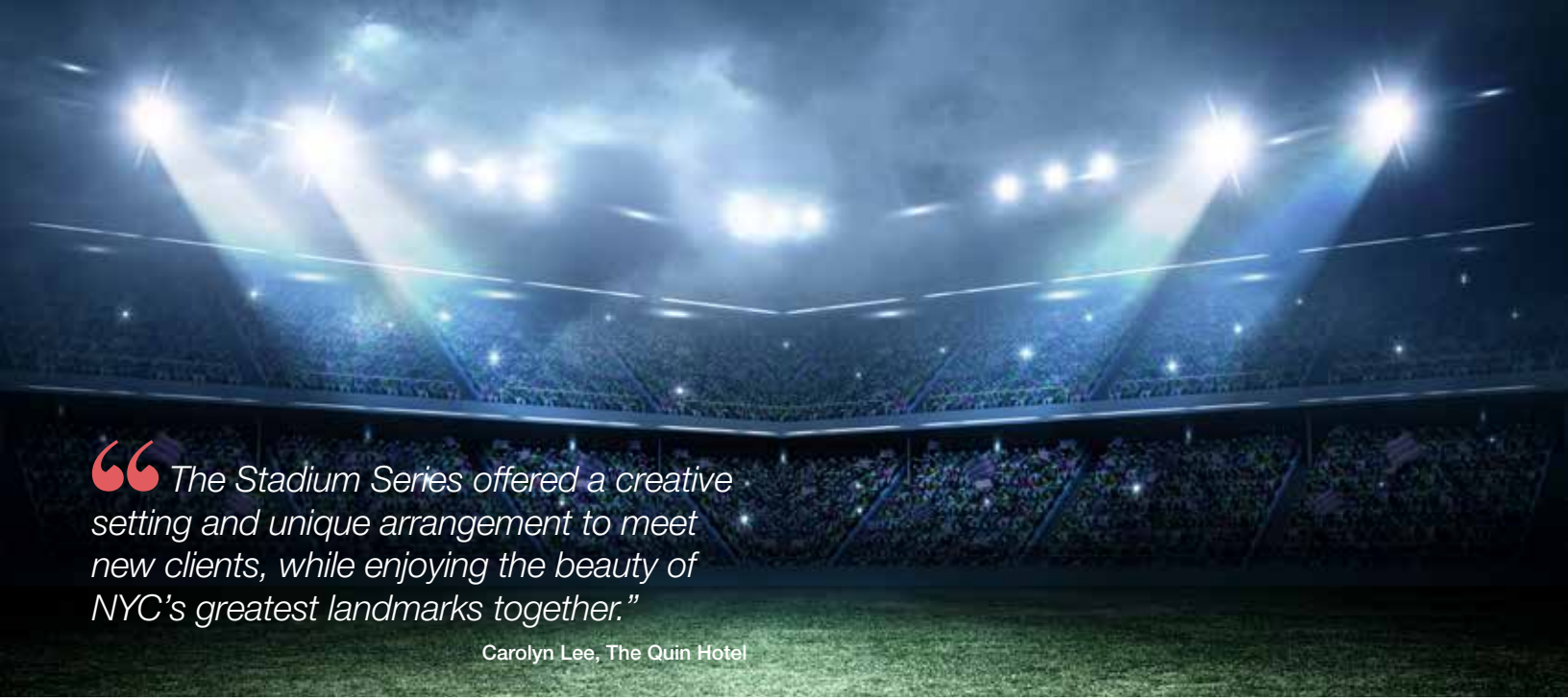
And more importantly, which will bring you the largest return on your investment. Sometimes more is just more. With the Global Meeting & Incentive Travel Exchanges (GMITE), less is more.

**\$1.5
MILLION!**

Average attendee
purchasing power!

“With the unique meeting space it gave instant comfort for all our meetings. It was like inviting a friend to your home.”

John Williams, American Guest USA



“The Stadium Series offered a creative setting and unique arrangement to meet new clients, while enjoying the beauty of NYC’s greatest landmarks together.”

Carolyn Lee, The Quin Hotel

The GMITE Difference

The first of its kind, GMITE pioneered the one-to-one, appointment-based event concept over 10 years ago with our flagship event, the Incentive Travel Exchange.

While often imitated, but never duplicated, we’ve since perfected our concept by taking the meetings out of the noisy ballrooms and giving suppliers the opportunity to have full meetings in a quiet and productive atmosphere, just like you would when conducting a sales call. Only instead of an office, you’re chatting in a luxurious suite.

94%

of suppliers want to return to a future event.*

Why the Stadium Series?

The Stadium Series takes GMITE’s proven private meeting concept, and brings it to some of the country’s most unique meeting venues for exposure to hidden gems of opportunity!

The Stadium Series are one-day long events that will put you face-to-face with pre-qualified, regional meeting planners and incentive buyers for a minimum of 15 appointments.

And only the Stadium Series will give you the private one-to-one time with these buyers.

88%

of suppliers expect to book business within 12 months as a result of participating in the Stadium Series.*

“This event was a phenomenal experience, a great opportunity to be introduced to some elaborate resorts, hotels and conference centers.”

Christine Tolbert, Johnson & Johnson



Exciting social events for additional relationship building opportunities

Pre-Qualified, Fully Vetted Buyers

We recruit only the most qualified incentive travel buyers and meeting planners via a rigorous vetting process who come from key sectors including corporate direct, incentive houses, and meeting/event management companies.

Convenient, Cost Effective and Turnkey

The Stadium Series is committed to allowing 100% of your focus be on your appointments and networking. We take care of the details with our signature concierge service.

No hassles with booth setup, decorators, union issues and hidden fees. Simply bring your sales kits and you're in business!

Event participation includes:

- Minimum 15 one-to-one appointments in a private luxury suite.
- Choose buyers relevant to your business needs to meet with.
- Additional networking opportunities including breakfast, lunch, a tour of the stadium, and an evening reception.
- Only one day out of the office, loads of new contacts.

100%

supplier satisfaction with buyers in attendance.*

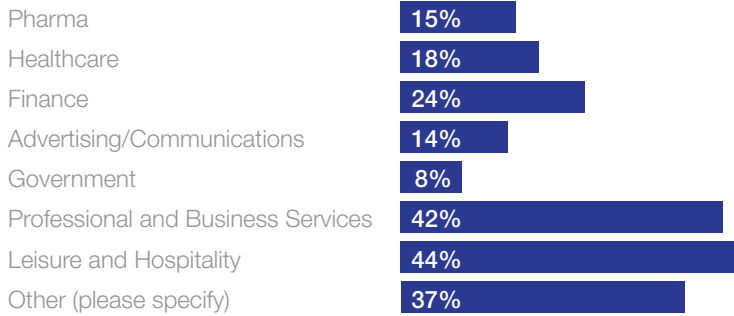
*Supplier post-show survey.

“We made great contacts at the Stadium Series - well worth us attending. The venue, facilities, scheduling, food and beverage, tour, and networking cocktail party were all done to perfection.”

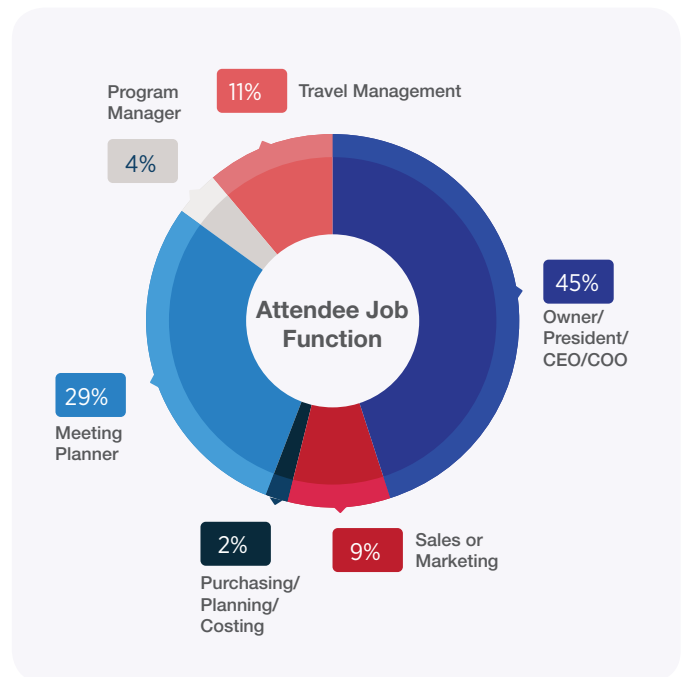
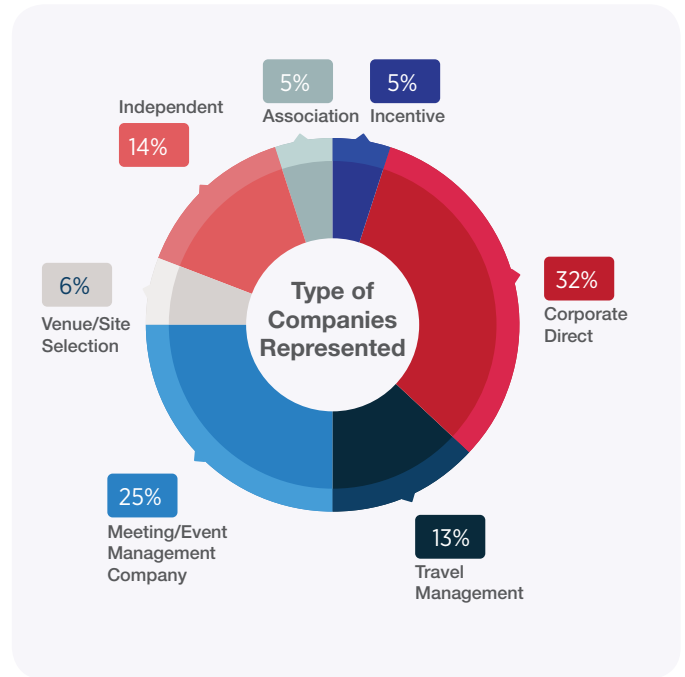
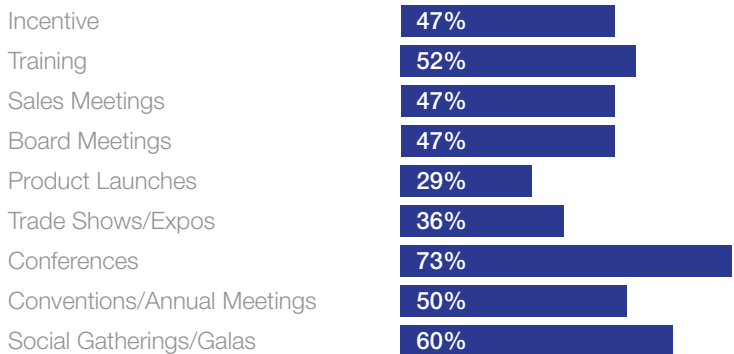
Felicia B. Watson, Corporate Learning Hub, LLC.

ATTENDEE PROFILE

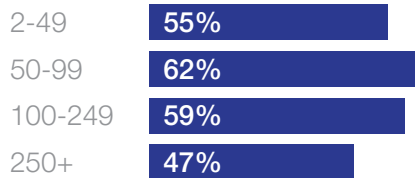
Industries Represented



Types of Meetings Planned



Average Meeting Size



9-15
Average number of **domestic meetings** per year, and an average of 1-3 international meetings per year

“Very well executed event, staff was well organized, and the venue was perfect.”

Rick Thorpe, Hunter Mountain

FOR MORE INFORMATION,
VISIT **STADIUMSERIEEVENTS.COM**
OR CONTACT:

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Business Development Director

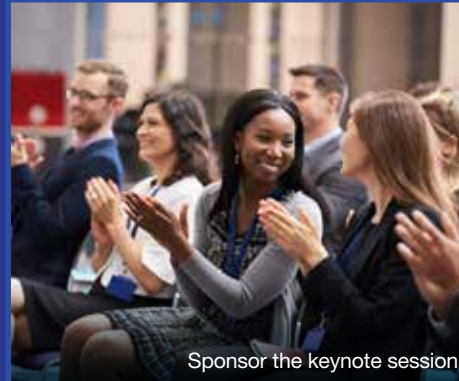
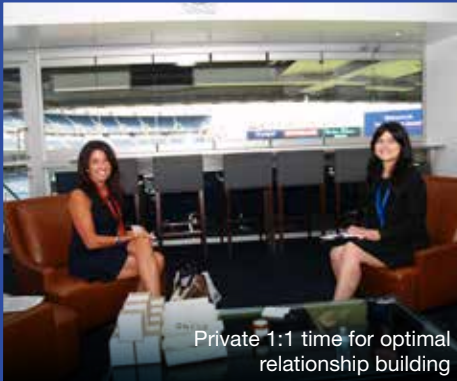
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INTERNATIONAL
MEETINGS REVIEW